

MEDIA KIT

Runner Magazine



Runner Magazine began in April 2020 as a grassroots arts and culture publication for Detroit, Michigan. Growing out of a need for critical writing, and an impulse to acknowledge revolutionary initiatives in Detroit, *Runner* has built a library of contributions by artists and thinkers who are influenced by the city's brilliant history and current post-industrial / future-poised condition. We function as a resource for an audience that is curious about the creative communities of Detroit and their voices in global conversations.

Our multi-faceted approach to content creation has allowed us to explore the vast potentials of publishing both online and in print, and accommodate a dynamic number of practices. Although firmly rooted in Detroit City, our in-depth research has prompted connections and collaborations worldwide. These national and international partnerships further broaden the reach of the magazine while introducing local readers to outside perspectives.

Inspired by the strawberry runner's above ground horizontal propagation, *Runner Magazine* aims to expand the network, linking cutting-edge artists and thinkers in Detroit with like-minded creatives around the world.

Founder and Lead Editor

Ashley Cook

Editorial Team

Marissa Jezak

Kellen MacGregor

Advisory Board

Lee Ambrozy

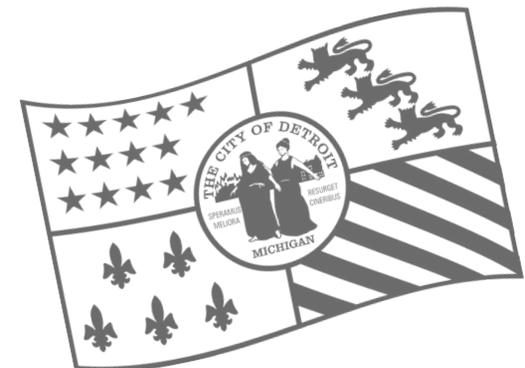
Chris Pinter

Website: <https://runnerdetroit.run>

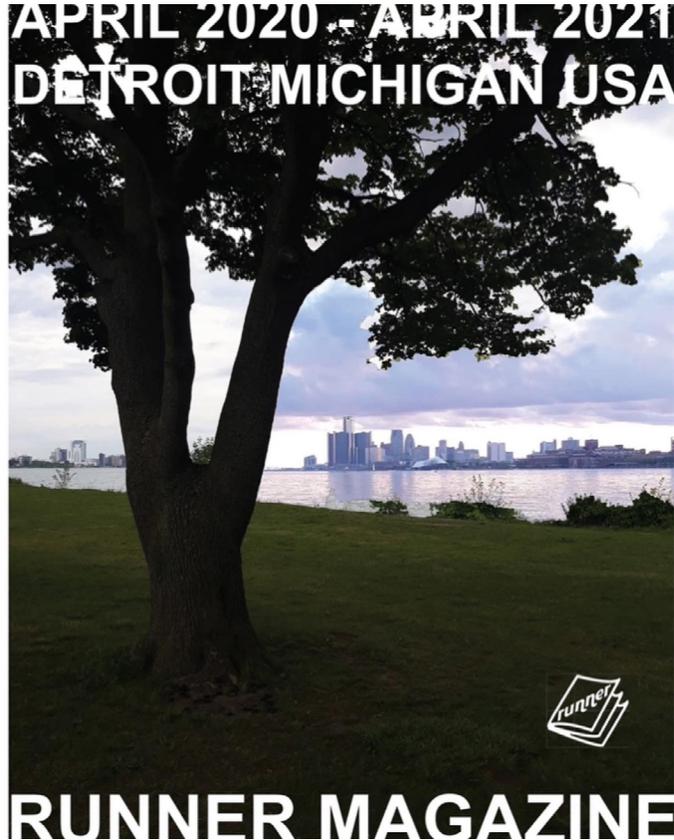
Email: mail@runnerdetroit.run

Instagram: [@runner.mag](https://www.instagram.com/runner.mag)

SoundCloud: [runner magazine](https://www.soundcloud.com/runner-magazine)

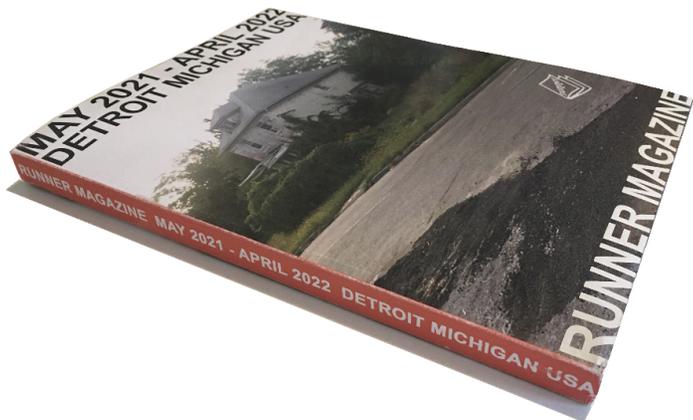
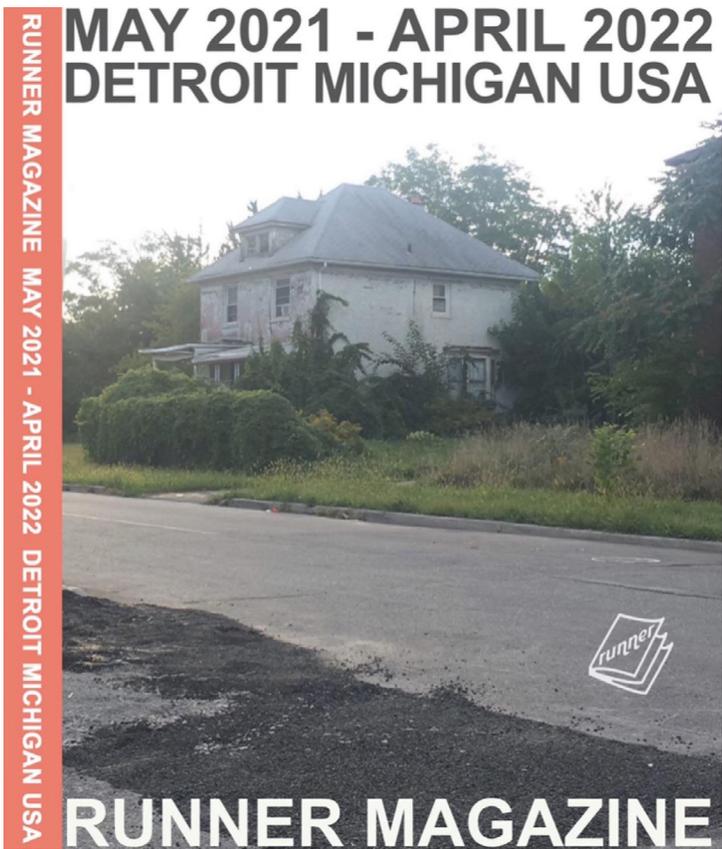


RUNNER MAGAZINE APRIL 2020 - APRIL 2021 DETROIT MICHIGAN USA



Issue 1
April 2020-April 2021 Print Issue
38 texts / 250 pages in full color
SOLD OUT



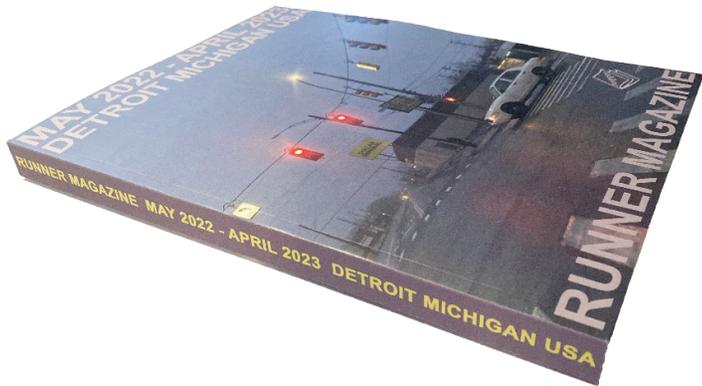


Issue 2

May 2021-April 2022 Print Issue

39 texts / 250 pages in full color

SOLD OUT

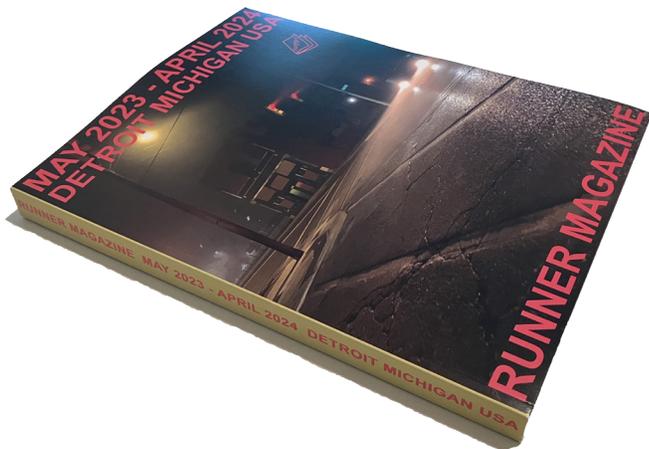
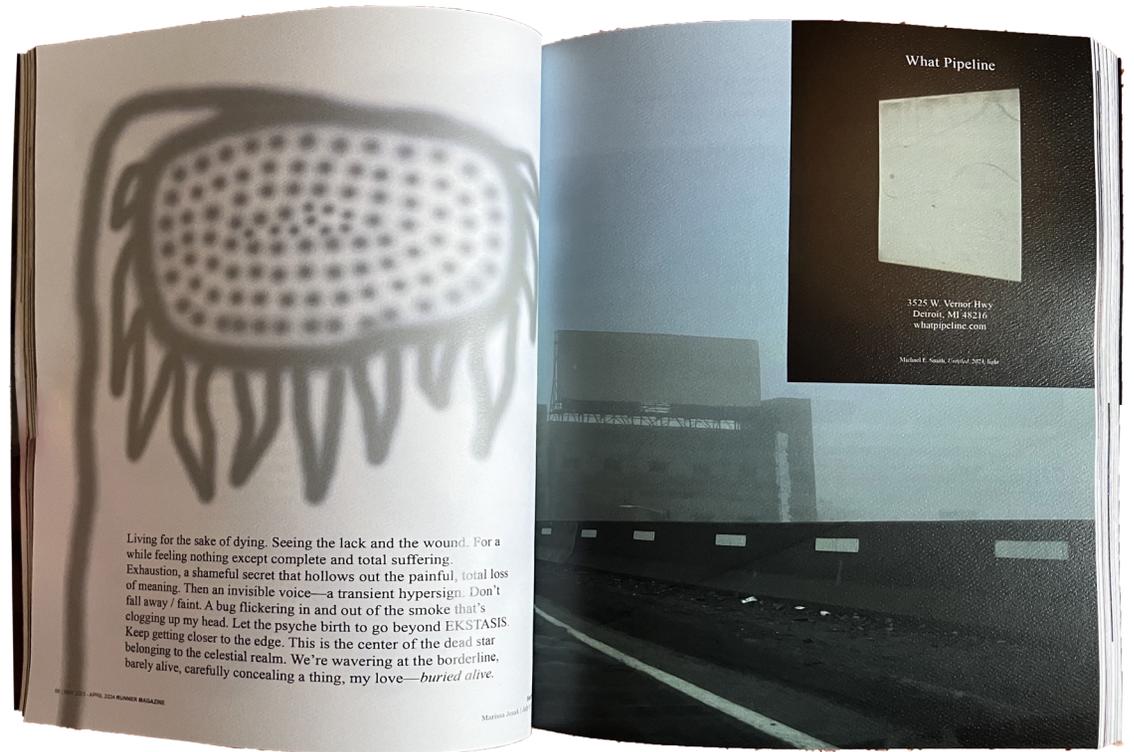
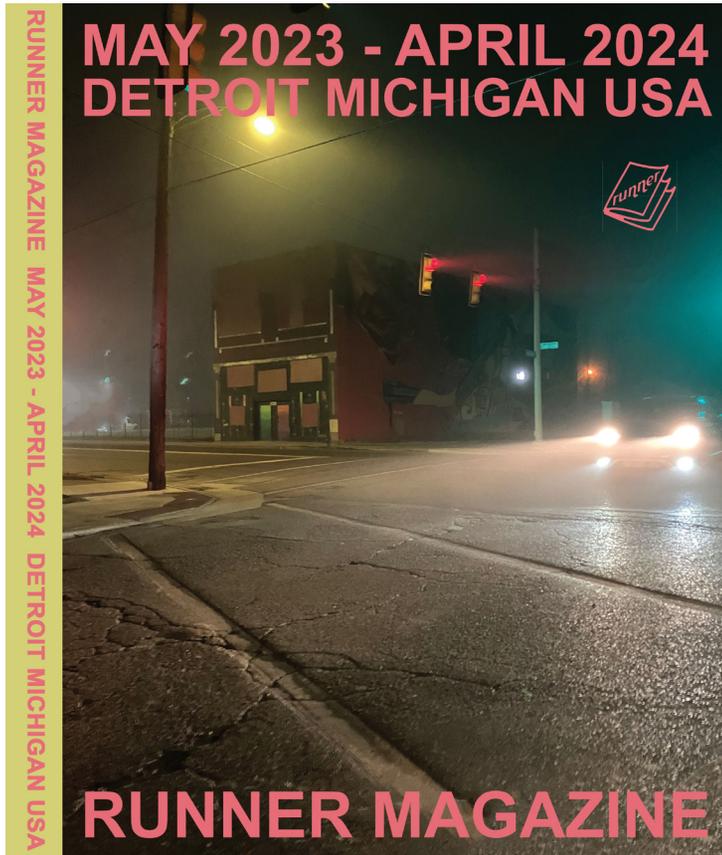


Issue 3

May 2022-April 2023 Print Issue

50 texts / 252 pages in full color

SOLD OUT

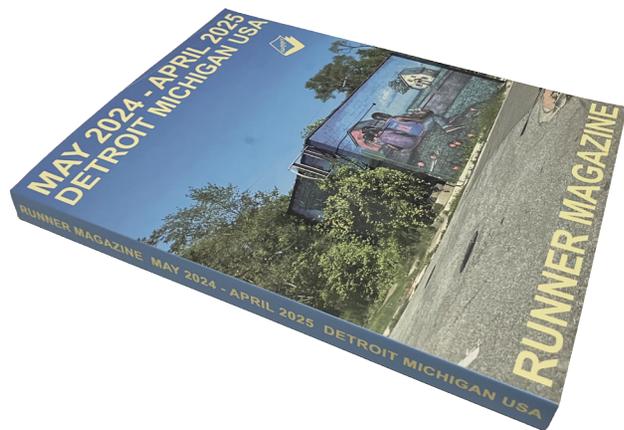
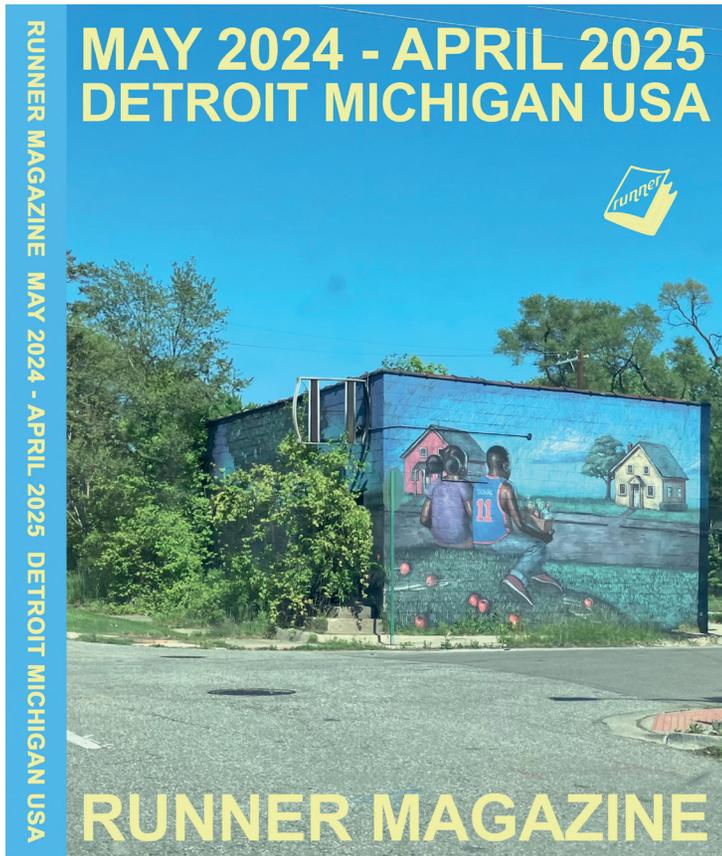


Issue 4

May 2023-April 2024 Print Issue

60 texts / 260 pages in full color

SOLD OUT



Issue 5

\$30

May 2024-April 2025 Print Issue

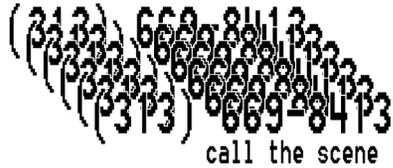
60 texts / 248 pages in full color

Available for purchase

COLUMNS

Runner Magazine also works with artists and writers to produce and publish a variety of different columns.

Each column functions as an independent publication run by the individuals, with logos and aesthetics of their own.



A monthly column discussing the Black community and black culture that made this city and keeps the city going



Quarterly Astrology Horoscopes by Theresa Ndrejaj



Reviews of blue-chip gallery shows around the world by Chris Pinter



Seasonal street-fashion coverage by Sage Sherlock



Interviews with international artists by Ashley Cook



A Detroit-based food column by Michael Hirsch



Film reviews with a focus on sonic and visual elements by Oliver Shaw



Glimpses into the studios of Detroit artists, curated by Marissa Jezak

SOUNDCLOUD

We often invite local djs and music producers to make mixes. You can access them on our SoundCloud page.

The screenshot shows the SoundCloud profile for 'runner magazine'. The profile banner features a repeating pattern of the word 'runner' in various orientations. The navigation bar includes 'Home', 'Feed', 'Library', a search bar, and links for 'Try Go+', 'For Artists', 'Upload', and notification icons. The profile name 'runner magazine' is displayed with a 'NEXT PRO' badge. Below the name are tabs for 'All', 'Popular tracks', 'Tracks', 'Albums', 'Playlists', and 'Reposts', along with buttons for 'Your Insights', 'Station', 'Share', and 'Edit'. The 'Spotlight (0/5)' section contains a description: 'Highlight your best tracks and playlists: put them in Spotlight so that your audience will find them first when they visit your profile.' The 'Recent' section features a track player for 'runner magazine - Pure Moods by Joshy', which is 13 days old and tagged with '#Disco'. The track player includes a waveform, a 'Write a comment' field, and playback controls. On the right, the profile statistics are shown: 114 Followers, 34 Following, and 27 Tracks. A bio states: 'a grassroots publication project based in Detroit, Michigan. Est. 2020'. The website 'runnerdetroit.run/' is listed. There are 12 likes and a 'View all' link. A list of recent tracks is shown, including 'Onika - Best Friends' by DISmagazine (35.1K plays) and 'HELLA CRUSHIN - Natty G's Vale...' by runner magazine (166 plays). The bottom of the page shows a global player for the current track, 'runner magazine - Pure Moods by Joshy', with a progress bar at 0:00 and playback controls.

WE OFFER ADVERTISING SPACE IN OUR PRINT ISSUES.

Purchasing advertising space in our books guarantees a full-color printed page integrated into a collection of pieces that cover cutting-edge art, culture and criticism from Detroit and distributed locally, nationally and internationally.

BUSINESSES AND ORGANIZATIONS THAT HAVE BEEN FEATURED SO FAR INCLUDE:

Art Detroit Now
Belle Isle Viewing Room
CAVE
Clyde Moop Realty
Cranbrook Academy of Art
Detroit Kung Fu Academy
Dungeon Detroit
Jeff's
Katie Hawley Studios
Louis Buhl & Co.
Metaphysica
Mouse Gallery
Paul Karas Studios
Pence Fine Art Services
Periodicals
Porcelinen
Reyes | Finn
Spasky Fine Art Gallery LLC
The Beltline
The Detroit Institute of Arts
What Pipeline

WE THROW ANNUAL BOOK LAUNCHES AS WELL AS OTHER COMMUNITY EVENTS. HERE ARE THE FLYER DESIGNS:

fans on, but for non-vaccinated attendees, please plan to wear a mask to help keep our community safe.

We encourage safe party practices. Windows will be open.



APRIL 2020 APRIL 2021
DETROIT MICHIGAN

Book: \$35
Totes \$15

+ LIMITED EDITION DIGITAL PRINTS FOR SALE

runner magazine
APRIL 2020 - APRIL 2021
Book Launch + Dance Party

at **CAVE** inside Russell Industrial Center
July 17, 2021 8:30pm-whenver
BLACKMOONCHILD_
ARIEL SPORTS
AK640S

PAY AT THE DOOR - CASH OR

VENMO: @RUNNERMAGAZINEDETROIT

\$5 cover
FREE entry if you buy a book!

Event flyer for the launch of Issue 1



MAY 2021 - APRIL 2022

SUNDAY, JULY 17, 2022
4PM - SUNDOWN

BOOK LAUNCH & TAILGATE *free*

on Belle Isle!

runner
MAY 2021-APRIL 2022

Event flyer for the launch of Issue 2



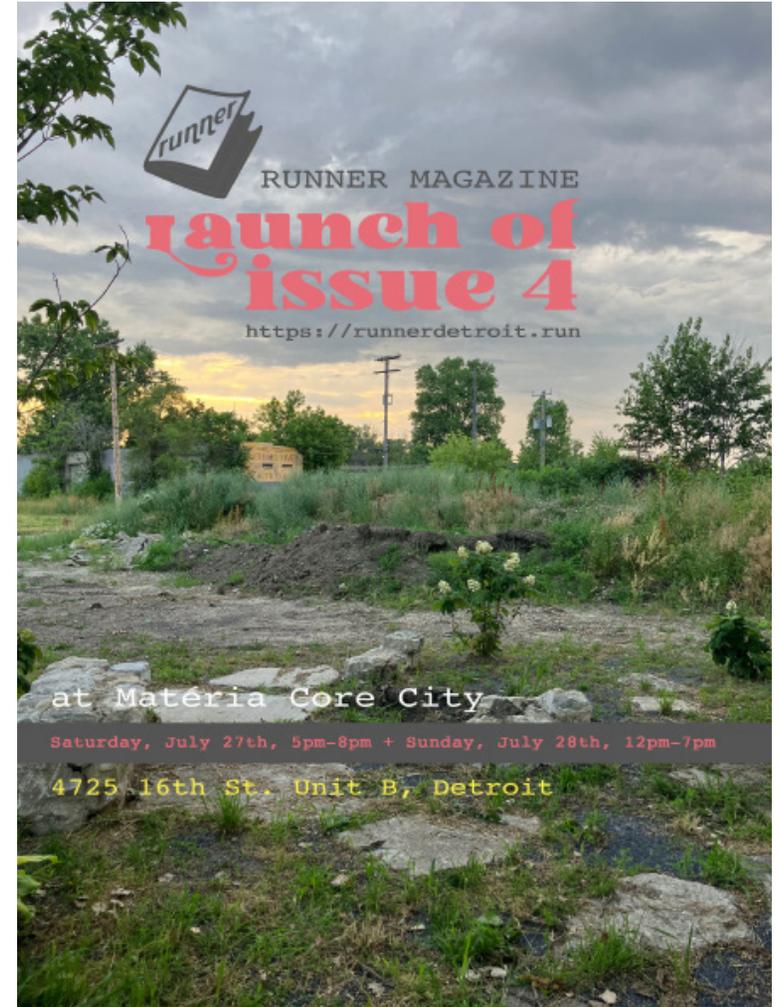
Event flyer for Runner Magazine's 3rd birthday party



Event flyer for the launch of Issue 3



Event flyer for Runner Magazine's 4th birthday party



Event flyer for the launch of Issue 4



Event flyer Runner Magazine's presentation at Silo Assn. in Switzerland



Event flyer for the launch of Issue 5

Runner Magazine can be purchased in person at:

Periodicals

4892 Grand River Ave, Detroit, MI 48208

The Barbershop

3432 Caniff St. Hamtramck, MI, 48212

or can be purchased online at

<https://runnerdetroit.run/runnerstore.html>

<https://www.raandollyltd.com/art-photography/runner>

We are part of the permanent collection at:

Detroit Public Library (Main Branch)

Cranbrook Academy of Art Library

Kunsthalle Winterthur, CH

Monthly Website Visits: **6,000 visits per month**

Current print circulation: **1,300 books**

Instagram Followers: **3,600**

If you are interested in learning more about the magazine,
have interest in contributing, or would like to place an ad with us,
please email us at mail@runnerdetroit.run

Also! SUBSCRIBE to our MONTHLY NEWSLETTER

and

Follow us on **INSTAGRAM**

and **SOUNDCLOUD**